

# VILLIGER SÖHNE GMBH

## PROJECT

SAP Sales Cloud supports outside sales reps in managing the high volume of visits efficiently, from route planning to contact management to order registration.

## HIGHLIGHTS

An in-house development by B4B Solutions extends the SAP standard in Retail Execution Management from pricing to inventory monitoring.



INDUSTRY	Tobacco industry
PRODUCTS	Cigars and cigarillos
REVENUE	-
EMPLOYEES	Approx. 1.500
HEADQUARTERS	Waldshut-Tiengen // Germany