

FINGERHAUS GMBH

PROJECT

SAP Marketing Cloud & SAP Sales Cloud provide FingerHaus a continuous Lead2Opp process and guarantee a smooth digital customer journey.

HIGHLIGHTS

Holistic approach and integrations enable process optimization not only for marketing and sales, but also for financial accounting & costing.



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| INDUSTRY | Prefabricated house construction |
| PRODUCTS | Single-family, multi-family and terraced houses |
| REVENUE | Approx. 208 million € |
| EMPLOYEES | Approx. 800 |
| HEADQUARTERS | Frankenberg/Eder // Germany |